



dōTERRA<sup>®</sup>

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# doTERRA Reviews

ONLINE AND  
NETWORK MARKETER

REPORT BY STEVEN JACKSON



## doTERRA reviews and why you should have a doTERRA membership

Before you enroll and purchase your doTERRA starter kit, you should read through one of the best reviews that will guide you in the right direction while allowing you to make a educated decision

My name is Steven Jackson and I have been with doTERRA for some years as a wellness advocate and global leader. I write many reviews for other products and companies, so I felt that I should write a overview and review to explain the ins and outs of my company.

As a entrepreneur I have worked in the network marketing industry and later in online marketing for over 25 years. So, I have worked with some good and bad companies in my time. I would argue that doTERRA is one of the better companies in the direct sales and MLM industry. The main reason is because they are offering value to the customer and the distributors alike. They pay commissions and bonuses when they say and their customer service is friendly and informative.

Finally, their products are outstanding. Even with the usual haters they still maintain a high quality product that customers want to buy.

However, if you are reading this page I am sure you want more information than that, so lets get a little deeper into what doTERRA is all about.



## What does it mean to be apart of the doTERRA membership?

**BY STEVEN JACKSON**

doTERRA was founded in 2008 with the goal to offer the best quality essential oils in the world. Most reviews agree they have achieved their goal. Their business model is direct sales / network marketing. This allow individuals like you and me to start our own business on a shoe string. The reviews during the founding of doTERRA talked about a new era in the network marketing industry after the dysfunctional reputation of the past. I feel that they have bought a new credibility, honesty and transparency to the industry.

However, even though some would argue that their product prices are quite opulent. The high quality and price ratio still attracts lots of global customers. This allows the distributor to earn more by selling less by treat it as an exclusive brand.

## How does the doTERRA membership differ from other network marketing companies?

From the start doTERRA proved themselves to be different from the rest. They expressed their desire to create a high quality therapeutic grade oil that would out perform other oils in the world. To achieve such a high level of consistency doTERRA developed a quality testing protocol. This ensured that the oils would be 100% pure.

Another element that comes from the doTERRA philosophy is their co-Impact quality sourcing. The policy encourages direct partnerships and relationships with harvesters, growers, trades and distilleries rather than going through a third party. doTERRA is trying to give back to the community and empower their partners and the families to break the poverty circle. This allows them to earn enough to send their children to school and develop the local environment.

I have noticed that in many of the reviews lately that the only difference is their essential oils. I think we are missing an opportunity to share an aspect that would interest the more business minded readers.

I feel it implies that this company has a low quality business opportunity. Many doTERRA reviews done recently argue that the sustainability and durability of the marketing plan is fantastic.

The most important element of doTERRA, beyond the oils is the fact that anyone from the start can make money with doTERRA. It is simply a matter of wanting to be successful and the motivation to be more than yourself.

Yes, that sounds simply and of course difficult, but nobody said that success was easy. If there was a company that anyone could achieve financial freedom, doTERRA would be that company.





So, finally how different are doTERRA?

Arguably the main difference is the full control of the manufacturing process from harvesting to the product delivery. Each stage is strictly controlled so the customer can get the best quality and the purest essential oil possible. The stages start from the sourcing, testing, manufacturing and delivering the oils to over 5 million customer globally. And because there wasn't a quality standard available, doTERRA developed their own.

The therapeutic grade essential oils standard gives a rigorous examination of the oils right up to distribution. Furthermore, to guarantee transparency during the testing process, doTERRA employs the services of a third party testing facility. This ensures the oils do not contain contaminants or synthetic fillers.

### **Is doTERRA essential oils a massive hype or is it worth getting a doTERRA membership?**

I can't really say if becoming a distributor is worth doing for you, because you know what you want from life. However, I can assure you that doTERRA and their oils are not a hype. So, before you start considering the benefits of becoming a distributor, ask yourself.





*And then check out the pros and cons before making a decision, remembering that “work is required”.*

**Pros:**

- A distributor gets 25% off the retail price of all doTERRA products
- A distributor receives 10–30% of their orders back in points redeemable for free product
- A distributor gets FREE product if they place a monthly LRP order over 125 pv
- A distributor gets a FREE personalized website / webshop that can be used if you would like to share essential oils with others
- A distributor may receive bonuses and compensations as part of the business opportunity (Earnings are made on a freelance basis)
- A distributor can run their business online or face to face with the customer

**Cons:**

- Unless a distributor treats their doTERRA membership as a business they are unlikely to make any money
- There is a learning process, but let's be honest, all new careers need a training period
- You will need access to the internet and a computer
- doTERRA is not available all over the world, however it is in much of it



# How to choose a doTERRA starter kit or products for your first order?

doTERRA has a large collection of oils and additional oil related products. They are single and blended essential oils, personal care, supplements and much more. I would suggest you download the doTERRA pdf catalog to get a full overview of our product line from the source link at the bottom of this eBook.

The most affordable way to purchase doTERRA products is to purchase one of the many doTERRA distributor kits rather than buying the oils individually. The reason is because if you purchase a kit you will get the oils at a drastically reduced price. Also, you will gain product points if you do a loyalty rewards fast track order and the enroll fee is waived.

## The most popular doTERRA oils and oil related products line

The products I have presented below are my personal favorites. However, the doTERRA collection is updated and added to on a regular basis. I would suggest you check whats new from the catalog so you can get the kit that fits you.

### Essential Oils and blends

My go to individual oils from my very first doTERRA starter kit has been peppermint oil and OnGuard which is a blend. For me, peppermint has always been a useful oil to have on hand. It has a refreshing and minty taste which is great for every social situation. As for OnGuard, it is a must-have blend because of its incredible benefits.

However, if you are intending to become a doTERRA distributor then a kit is where you want to be. The choice of kits vary from the Simply Solutions Kit at \$105. To the Natural Solutions Kit for \$570 which includes 100 LRP points, a LRP point accrual at 15% if doing the loyalty rewards fast track program.

For more details about the kits, click on the source link below add your name and email address on the form and receive a full price list and kit guide as well as a catalog.

# How to choose a doTERRA starter kit or products for your first order? Part two

## Personal care product overview

The personal care products are broken down into four sections, Body Care, Spa, Salon Essentials Hair Care and Essential Skin Care. My wife personally loves the personal care collections kit and uses the products all the time. As a suggestion for getting these products at an affordable price is to save your LRP points and purchase a collection kit rather than individual products.

## Products my wife recommends is:

- The Skin Care Collection kit especially for the tightening serum
- The Salon Essentials Shampoo and Conditioner kit
- The Citrus Bliss Hand Lotion
- Correct-X
- And a new product Yarrow Pom Body Renewal Serum which is great for aging hands

The individual prices range from \$9 to almost \$90, however check out the collections for a better deal.

## doTERRA supplements for a healthier lifestyle

For an essential oils company, doTERRA has a large selection of supplements including for children and is even available as a starter kit. The types of supplements range from essential oil softgels, cellular health, cellular energy, weight loss shakes and even supplements especially for women. However, their premier supplement package is called Lifelong Vitality Supplements. It is full of essential nutrients, metabolism benefits, and powerful antioxidants designed to help promote energy, health, and lifelong vitality.

My wife and I have been using many of the supplements for some years with great results. Our personal favorite is OnGuard Softgels Protective Blend, because it helps support our immune system's natural functions.



# How much does it cost to get a doTERRA wholesale membership?

The membership comes in two choices depending on what you want from the memberships. The choices are becoming a wholesale customer or a wellness advocate (distributor).

## Wholesale customer

If you become a Wholesale Customer, it will allow you to purchase doTERRA products for personal use at doTERRA wholesale prices of 25% below retail. Also, it allows you to join the loyalty reward program.

## Wellness advocate

The role of the wellness advocates is to sell doTERRA products locally through person-to-person contact and globally through their personalized web shopping sites. As they sell the products, they reach various levels of achievement (ranks) and become leaders in sharing doTERRA products. They receive all the benefits the wholesale customer gets, but also receives a FREE webshop to promote their business.

## How much does it cost?

To become either a wholesale customer or wellness advocate is \$35 plus post and package, however as already mentioned if you purchase a product enrollment kit the enrollment fee is waived.

## Note to international prospectors

For more details about getting a international membership add your name and email address on the form at the bottom of this page and I will send your details asap.

For more information for people in the US and Canada click on the source link at the bottom of the page.



### **The conclusion to this doTERRA reviews**

doTERRA is one of the most reputable essential oil companies in the world today for various reasons including the oil quality and testing protocol. This has created a massive loyal following from customers that make no profit from being a member apart from the great product they use everyday.

This has created a large gap in the organization for the business minded membership who have serious need to make money from home.

#### **These people include:**

- Online and affiliate marketers looking for a second or third income stream
- Stay at home parents that want to make some extra money for the family
- Home based business owners looking for something new and interesting
- Someone living aboard and finding it difficult to get work locally
- Someone who simply has time on their hands and want to make some extra money

It doesn't matter what your motivation is, there is a place for you to build a business at an affordable price of \$35 which in my opinion is outstanding.

### **So, should you join doTERRA?**

If you want to buy high quality essential oils that work, then yes without a doubt, however if you want to become a wellness advocate with a lackluster attitude I would suggest another company.

If you are really serious about running a business from home and you have the right mindset, doTERRA is the company for you. There is so much room for a new leader in doTERRA it will be surprised how much room you will have to succeed in this otherwise competitive industry.

#### **Contact us about the doTERRA membership**

If after reading this review you feel that you want to get a doTERRA membership, click the source link below and add your name and email address on the form and we will send you doTERRA enrollment guide and a FREE catalog.

**Author:** [Steven Jackson](#)

**Source:** [doTERRA reviews and why you should have a doTERRA membership](#)